

IIP SJ

MICROSOFT TECH SUMMIT
17TH ANNUAL CLE SUMMIT
FEBRUARY 2020



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REFLECTIONS FROM OUR CHAIRS

the condition of being protected from harm or other non-desirable outcomes.

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OUR 2020 VISON

is the movement of people between relatively distant geographical locations.

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THANK YOU FROM OUR STUDENTS

is the preferred term, in Canada and the United States, for a long, vigorous walk.

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THANK YOU TO OUR SPONSORS

is a quantitative expression of a plan for a defined period of time.



LATEEF MTIMA

**FOUNDER
INSTITUTE FOR INTELLECTUAL PROPERTY &
SOCIAL JUSTICE**



On behalf of the Institute for Intellectual Property and Social Justice (IIPSJ), I would like to congratulate the Howard University School of Law and Microsoft on their recent intellectual property and technology law diversity event.

On February 27 and 28, 2020, the convening brought together the 17th Annual IIPSJ IP and Social Justice CLE Program and the 2nd Annual Microsoft Technology Summit to provide a comprehensive “diversity pipeline” experience. While many important diversity recruitment programs are designed to increase opportunities for attorneys of color and many other programs expose minority law students to new fields of practice, the incorporation of the student-focused Technology Summit into the IP Social Justice CLE initiative establishes a new bench mark in the diversity pipeline framework.

During the Technology Summit, Howard Law Students learned of new opportunities in intellectual property and technology law and policy practice and during the IP Social Justice CLE program they saw first-hand HUSL alumni lecture as experts to a diverse audience of IP practitioners and jurists. Moreover, the event helps to create an HBCU epicenter for diversity recruitment in these cutting-edge areas of the law, which in the coming months will be expanded to include other HBCU institutions throughout the nation. Congratulations to our growing community on hosting this successful event.

CHARLIE BINGHAM

CHAIR MICROSOFT TECH SUMMIT

Microsoft CELA's SLG/EDU field team, in collaboration with other internal and external D&I allies, successfully produced the 2nd Annual Microsoft Tech Law Summit hosted at Howard University School of Law (HUSL).

The 170 registrants and live stream audience were treated to leading technology lawyers discussing Artificial Intelligence, Machine Learning, Data Security and Privacy, Microsoft's Open Data Initiative, Tech in Sports & Entertainment, Blockchain, Cybersecurity and more. Attendees were educated on current opportunities at Microsoft, including CELA's Summer Internship, the Public Policy Associate Fellowship and the IP Associate for the IP Group. Along with, a captivating fireside chat with keynote speaker Neal Suggs.

In addition to awarding a total of \$50,000 to 10 HUSL students, Microsoft donated a number of technologies to establish the Microsoft Sponsored Moot Court Room Technology Suite and Microsoft Surface Device Lab. We are grateful for the financial support committed to this strategic initiative by Fred Humphries, Neal Suggs, the CELA GCFG US team, University Relations, Pete Berger, and Strategic Partner Program Law firms. This year the number of law firm sponsors more than doubled to include Perkins Coie, Crowell Moring, Orrick, Womble, DWT, Paul Weiss, Miles & Stockbridge, Fish & Richardson, Greenberg Traurig, Covington, Wilmer Hale, Arent Fox, and B. Lawrence Watkins & Associates.

A special thank you goes out to Microsoft attorneys who took time out of their busy schedules to support the Summit by participating on panels, including, Daphne Forbes, Neal Suggs, Njeri Mutura, Sandy Swain, Qudus Olaniran, Jian Ma, Joanne Charles, Alonzo Barber, Melanie Scott-Bennett and Ousman Jobe.



"Technology is the future. As such, my ambition is to become a legal-technologist adding a contribution to our law landscape. This award and the opportunities of the technological training afford me the resources needed to accomplish this end, and for that, I thank you."

Kevin T Britton
JD Candidate 2021
Howard University School of Law



TASHIA BUNCH

CO-CHAIR

IP & SOCIAL JUSTICE ANNUAL CLE

Thank you to all that participated in the 17th annual IP and Social Justice CLE program. Our program is the longest running IP and social justice CLE program in the country. We work hard to start conversations surrounding diversity in IP and to help ensure these conversations continue to take place. And our conversations aren't just theoretical, we focus on real world solutions for increasing awareness of social justice issues and diversity in the field of IP.

We focus on diversity in several ways: diversity of our CLE panelists, diversity of attendees, and discussions of how IP ownership impacts diverse communities. Every year we feature Howard Law alumni on our panels and we attempt to include someone from a minority group on every panel. Each year we host a highly diverse audience to attend our program. This year, the program was held at Howard University School of Law attracting students and alum of the prestigious Historically Black Colleges and Universities (HBCU). Lastly, every year our speakers discuss the social justice implications of their area of expertise.

This year, we facilitated discussions on ways to increase diversity in the IP bar, ranging from federal judges offering career and practice tips to current and aspiring IP attorneys to in-house counsel discussing ways to increase diversity and inclusion at their own companies and within the law firms they work with. This year's social justice luncheon featured discussions on the recently passed California Pay to Play Act and the fairness of allowing student athletes to be compensated for use of their name, image, or likeness and what this law and others like it that are being circulated in state legislatures around the country could mean for student athletes. The second panel "Remembering Invention of a Slave: Patents and the Continuing Struggle for Civil Rights" discussed inventorship and the struggle to acquire patents in the African American community. If you weren't able to attend this year, you missed a day of lively and engaging discussions.

We hope that you will consider joining us next year - please save the date for March 5, 2021.



Too often, conversations about creativity, entrepreneurship and ownership occur in siloed environments that fail to adequately acknowledge the role of diversity as a through line. The IPSJ CLE provides a critical space for centering the unique and culture-leading contributions of innovators of color within the field of IP Law and Policy, the CLE ensures that the ways in which these innovators are able to create, share and enjoy the economic benefit of their work, are treated with the focus they deserve, and not consigned to an afterthought or footnote.

**Chanelle Hardy, Google
Howard University School of Law '04**



OUR 2020 VISION

2019 was a tremendous year for IIP SJ! Our team continues to grow, along with our national network of professors, attorneys, policy experts, and creators. From increasing our presences on the Hill to increasing our presence in communities across the country, we have worked tirelessly to ensure that we are a resource to our colleagues working to ensure that the contributions of all communities are acknowledged by intellectual property systems.

How do we drive that change? We know change happens when creators - inventors, musicians, artists, activists and entrepreneurs - have the necessary tools to fully realize the economic value of their creative works. We also know that this change will be powered by a better informed and engaged community of IP advocates working to promote core principles of access, inclusion, and empowerment.

Your continued support of the IIP SJ mission helps us achieve progress on four fronts: academic research, direct grassroots organizing and outreach, inclusive policy advocacy, and collaboration with the private bar in social justice lawyering.

Historically, creators of color have been all too often left out of conversations about intellectual property protections and unaware of their rights and duties as progenitors of intellectual property. To address this disparity, the IIP SJ works toward its long-term goal to advance the inclusion of everyone in the full benefits of society by empowering creators of color to participate fully in the economic, social, and cultural life of our country. We advocate for policy that promotes the dissemination, protection and monetization of intellectual property.

We were ecstatic to see legislation that included the unique considerations of creators and entrepreneurs in the CARE Act or empowered creators to protect their creative works like the CASE Act. We value our relationships with our champions on the Hill and will continue to be a resource to them as they work to empower creators of color.

Looking ahead, we must continue to rethink the old paradigms governing our intellectual property systems and work to empower creators working from the margins. The IIP SJ will continue to pave its way in a lane of our own making. We're grateful to all of our partners and colleagues who inspire us each day and make our work possible.



LETTERS FROM AWARD RECIPIENTS

KEVIN T BRITTON II

**J.D. CANDIDATE 2021
HOWARD UNIVERSITY SCHOOL OF LAW**

I am currently enrolled in the Technology and the Law course taught by Professor Forbes and Professor Robinson of Microsoft. I was awarded the Policy Achievement Award for my policy research addressing corporate responsibility for internet bullying. Additionally, I was awarded for my classroom participation and course leadership. This award will help cover my initial living expenses for my Summer associateship at Dorsey and Whitney LLP in Minneapolis, Minnesota. This Summer, I will be rotating between Dorsey's litigation, corporate, and IP division. The knowledge I gained from the Technology and the Law course will be advantageous.

My interest in technology was sparked as an undergraduate Philosophy major at Virginia Commonwealth University, there, I found myself fascinated with the philosophical arguments concerning the Hard Problem of Artificial Intelligence. Last Summer, I was an intern at the United States Attorney's Office in Washington D.C., where I was able to witness the applied benefits of technology to criminal law. For my remaining year at Howard Law, I will be enrolling in Introduction to Intellectual Property and the Trademark course. Moreover, I plan to join IPSA, as I aspire to work in the I.P. department at the Firm.

I am truly grateful for this award. Technology is the future; as such, my ambition is to become a legal-technologist adding a contribution to our law landscape. This award and the opportunities of the technological training afford me the resources needed to accomplish this end, and for that, I thank you.

I am deeply humbled to receive this award and I have the utmost gratitude for all the people that made this possible. I am thrilled about HUSL's partnership with Microsoft and the growth of the intellectual property and technology fields at HUSL.

KATHERINE SAWCZYN
J.D. CANDIDATE 2021
HOWARD UNIVERSITY SCHOOL OF LAW

JAZ M. WILLIAMS

**J.D. CANDIDATE 2021
HOWARD UNIVERSITY SCHOOL OF LAW**

I am currently enrolled in the Technology and Law class, I have written a paper on data discrimination, I interned at Microsoft my 1L summer, and will intern at Intuit this summer. To say a little bit more about each, I will start at the beginning of my legal technology journey at Microsoft. During my 1L summer at the Microsoft headquarters in Redmond, WA, I worked within HR legal to advise on employment outcomes in domestic and global affairs. My work on issues from global employee privacy issues to domestic harassment matters gave me insight into how a multi-national company must develop programs and processes to provide a consistent yet specific approach to each situation. I

gained exposure to programs in accessibility, philanthropy and social justice, as well as gained visibility into the role that lawyers can have beyond drafting contracts or responding to litigation. Additionally, I took on pro bono projects that allowed me to advocate on behalf of undocumented persons and people with disabilities. Interning at Microsoft gave me a curiosity about the future of technology, how technology affects us as legal scholars, and a determination to continue exploring the legal issues surrounding technology.

Therefore, I wrote a paper in my 2L fall that examined the meaning and history behind data discrimination and how it negatively affects minority consumers while looking toward the future to improve laws surrounding machine learning, artificial intelligence, and algorithmic data. Additionally, I will be working on those issues this summer at Intuit in Mountain View, CA where new consumer data and privacy laws just went into place on January 1, 2020 with the California Consumer Privacy Act (CCPA). Finally, I am currently taking the Technology and Law class at Howard Law to explore cutting edge issues at the intersection of technology and the law and how I as a legal scholar can promote social progress through my understanding of these issues. I am so proud and grateful to receive the “Microsoft Tech Law Summit Policy Achievement Award” in order to continue my superior dedication to the study of technology and law that I am sure will support me in my work this summer and beyond. Thank you.



JORDAN STRUDWICK

**J.D. CANDIDATE 2021
HOWARD UNIVERSITY SCHOOL OF LAW**

This semester, I'm taking Technology and the Law with Professor Daphne Forbes and Professor Vickie Robinson. In that class, I'm writing a paper challenging the scope of the clickwrap terms of use contracts that the vast majority of users agree to without reading. I am also taking Artificial Intelligence and the Law with Professor Steven Jamar. In that class, I am proposing a strategy for enforcement of the Equal Credit Opportunity Act's anti-discriminatory requirements using artificial intelligence.

Since the fall 2019 semester I have served as a research assistant to Professor Valerie Schneider for her soon to be published paper on the impact of big data on the implementation of the Fair Housing Act. In spring 2020, I competed in the George Mason Antitrust Invitational Moot Court Competition (GAI). The GAI problem was whether a

user data privacy standard set by a trade association of dominant social media companies was or was not a violation of global antitrust law.

Before receiving this scholarship, I had an opportunity that I was not sure how I would pay for. Now, I have total confidence that I will be comfortable while working at Olaniwun Ajayi, LLP on Banana Island in Lagos, Nigeria this summer (barring a continuing travel ban). Olaniwun Ajayi is a well-respected Lagos law firm and I look forward to learning a lot there.

I intend to stretch towards further opportunities at the intersection of technology and the law, and I am sure that having “Microsoft Tech Law Policy Achievement Award Recipient” on my resume will improve my competitiveness. Thank you for proffering this award to Howard Law students, and thank you for the money, opportunity, and affirmation that it provides



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MALIK BAKER

**J.D. CANDIDATE 2020
HOWARD UNIVERSITY SCHOOL OF LAW**

I am humbled and honored to receive the Intellectual Property Academic Achievement Award. The generous scholarship will support my journey this summer as I prepare for the Bar Exam.

As a third-year law student at the Howard University School of Law, with a desire to thrive in the Intellectual Property field while promoting social justice, I am excited to enter the next phase of my career. I am most proud of what I have been able to accomplish in short order.

During my 1L year, I joined the Intellectual Property Students Association (IPSA) at Howard. New to IP, but eager to learn and contribute, I was elected the 1L class

representative for IPSA. I continued my membership in IPSA over the course of my academic career. In fact, I have served on the executive board as the Communications Director for the last two years. In this role I bridge the gap between the Intellectual Property and the student body. Along with my fellow board members, we host various IP related events, panels, and networking opportunities for students of all academic backgrounds. We are at the forefront of promoting careers in Intellectual Property for diverse candidates. Additionally, we assist Professor Lateef Mtima and the Institute for Intellectual Property & Social Justice (IIPSJ) with organizing events that empower the community and student body.

In Fall 2018 and Spring 2019, I held limited recognition to practice before the United States Patent Trademark Office (USPTO) in trademark matters as a student attorney in the USPTO Law School Clinic Certification Program.

Under the direct management of my clinic supervisor, I performed legal research on many issues such as likelihood of confusion and trademark bullying, conducted searches, and prosecuted trademark applications. I chose this clinic because I believe that branding, and ownership of that brand are critical to promoting entrepreneurship, ownership, and generational wealth in disadvantaged communities. After receiving the highest grade in the Trademark Clinic, my supervising professor expanded my role in the clinic. As a lead student attorney, I responded to office actions and communicated with USPTO examining attorneys. In addition to answering office actions, I oversaw the intake process, assigned cases to other student attorneys, supervised student-client communications, and conducted legal research upon request.

This year I have ventured outside of the IP field and began working at the Legal Counsel for the Elderly (LCE) in DC. In this position I assist with the legal representation of low-income elders throughout the litigation process in eviction cases.

However, I continue to push forward Intellectual Property and Social Justice at Howard Law. For example, I recently served as a volunteer for many outreach efforts, and as a Student Ambassador for the Microsoft 2nd Annual Tech Summit. My ultimate goal is to utilize the skills I have gained at Howard to enable those in my community to own their creations, and promote generational wealth. I hope that you feel justified in selecting me as an award recipient based on my academic and professional achievements, as well as my commitment to empowering others.



The award that you have bestowed upon me will be used to fund my Bar expenses this summer, so that I can achieve the status required to make an impact on society. Please rest assured, that when I am in a position to support students in their efforts to make positive change, I will do so.

MORGAN SILLS

**J.D. CANDIDATE 2020
HOWARD UNIVERSITY SCHOOL OF LAW**

I want to thank you for your recognition of my work and generous gift in support for my education!

I am currently a second-year law student at Howard University, looking forward to a career in Intellectual Property (IP) and the service of social justice. Last month your company gifted me with a scholarship for Achievement in Intellectual Property. These funds will allow me to pursue volunteer work this summer while continuing research on pertinent copyright and trademark issues.

My pursuit of legal education and interest in IP have taken form over a number of years. In February of 2017, I began work at DeWitty and Associates, Chtd., a small start-up firm that specialized in Intellectual Property protection for an international client base. There I worked as an Administrative Assistant and Research Paralegal until May of 2018.

Last year, I began serving as a Research Assistant Directors Lateef Mtima and Kim Tignor at the Institute for Intellectual Property and Social Justice (IIPSJ). My duties included research on cases like *Google v. Oracle* and *Skidmore v. Led Zepplin* for the literary work of Professor Mtima. I also drafted white papers to summarize his publications, and

explored upcoming legislation and congressional actions on the Music Modernization Act, to inform the action plan for the IIPSJ.

In the fall of 2019, I enrolled in the legal writing seminar "Sustainable Development in HumanRights," under the tutelage of Professor Harold McDougall. By investigating the methods available to indigenous people and under-advocated communities, I was able to produce a working plan to protect the intellectual property and traditional knowledge of rural citizens and traditional healers of South America. I was also enrolled in the class "Introduction to Intellectual Property," under Professor Lateef Mtima at the same time, where I earned one of the highest final grades in the class.

This year I investigated the AM/FM Act and drafted a letter of support to U.S. Representative Jerrold Nadler (D-NY) and Senator Marsha Blackburn (R-TN) for presenting music creators with the ability to gain profits from the radio play of their work. I also drafted a blog post for the IIPSJ web site, to showcase the "Copyright and Social Justice" event held at the US Copyright Office on January 15th.



This semester I am volunteering as a Student Attorney in the Intellectual Property: Trademark Clinic to assist indigent and underprivileged clients with applications to protect their creations. I have applied to serve as a student attorney in the same clinic during the 2020 - 2021 academic year as well. As a member of IPSA, I served as a Student Ambassador at the Microsoft 2nd Annual Tech Law Summit, hosted by Howard Law on February 27th and the Continuing Legal Education Program on "IP and Social Justice" hosted by Howard Law on February 28th.

Although recent circumstances have led to its cancellation, I am proud to report that I was chosen as a Student Reporter for the Annual Meeting of the ABA's Intellectual Property Section! This meeting is one of the largest gatherings of IP practitioners in the world, and I was tasked with attending the events, meeting the speakers and attendees, and posting on social media outlets from April 1st through April 3rd. In spite of the fact that the event will not take place, I was blessed to be considered for the occasion and selected from a nation-wide pool of applicants. I hope I've given you a good description of my work and demonstrated the previous achievements that make a deserving recipient of this scholarship. This summer the award you've given me will be used to support my volunteer work with the IIPSJ, and possibly an internship at the Intellectual Property Section of the Department of Justice or with US Telecom. Please feel free to reach out to me if you would like to discuss my work any further. I look forward to corresponding with you all in the future.

I am currently a second-year law student at Howard University, looking forward to a career in Intellectual Property (IP) and the service of social justice. Last month your company gifted me with a scholarship for Achievement in Intellectual Property. These funds will allow me to pursue volunteer work this summer while continuing research on pertinent copyright and trademark issues.



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