



A C A L L T O S E R V E :

The Institute for Intellectual Property  
and Social Justice

# IP EMPOWERMENT SUMMIT

FREE AND OPEN TO THE PUBLIC

Friday, November 5, 2010

Howard University School of Law  
2900 Van Ness Street N.W.  
Washington, D.C. 20008



# INSTITUTE OF INTELLECTUAL PROPERTY & SOCIAL JUSTICE, INC.

*ADVANCING IDEAS  
ENCOURAGING ENTERPRISE  
PROTECTING PEOPLE*

## IIPSJ National IP Empowerment Summit

### ABOUT THE SUMMIT

In 2010, the Institute of Intellectual Property and Social Justice (IIPSJ) will conduct its first National IP Empowerment Summit, at the Howard University School of Law. The IIPSJ IP Empowerment Summit will serve the general public and intellectual property (IP) professionals in educating and empowering minority artists, inventors, entrepreneurs, and other IP supporters in underserved communities. The Summit will provide information to assist creators and inventors with the development, protection, and exploitation of their IP works. The Summit's IP Empowerment Action Committees will address common IP questions such as:

- What is IP and why should I protect it?
- How do I protect my IP?
- What (free or inexpensive) services are available to help me?
- How can I make the most of my creations/inventions in the marketplace?
- Where can I access more information if I've already started the process?
- Is cultural expression in my community protectable?
- What should I know about IP social policy and the public interest?

### AGENDA

**9:00 - 9:30 AM**

**Opening Keynote Address: Honorable David J. Kappos, Under Secretary of Commerce for Intellectual Property and Director United States Patent and Trademark Office**

**9:30 - 10:30 AM**

**IP Education for Marginalized Inventors and Creators**

- What is IP and why should I protect it?
- How do I protect my IP?

*Moderator:*

- Tiffany J. Tucker, Associate, Sullivan & Cromwell LLP; IIPSJ Chair of Community Outreach and IP Educational Development

*Panelists:*

- Kimberly Bonner, Executive Director, Center for Intellectual Property, University of Maryland University College
- John Calvert, Administrator, Inventors Assistance Program, United States Patent and Trademark Office
- Elena M. Paul, Esq., Executive Director, Volunteer Lawyers for the Arts

**10:30 - 11:45 AM**

**IP Clinics and Law Firm IP Pro Bono Programs in Underserved Communities**

- What (free or inexpensive) services are available to help me?

*Moderator:*

- Rita Heimes, Research Professor and Director, Center for Law & Innovation, University of Maine Law School, Moderator

*Panelists:*

- Ahmed J. Davis, Principal, Fish & Richardson P.C.
- Toni Y. Hickey, Deputy Chief of Staff, Office of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office
- Victoria F. Phillips, Professor of the Practice of Law, American University, Washington College of Law
- Sarah Grimmer Yurasko, Trial Attorney, U.S. Department of Transportation, Federal Railroad Administration

**12:00 - 12:45 PM**

**Beneficial IP Exploitation and Commercialization**

- How can I make the most of my creations/inventions in the marketplace?
- Where can I access more information, if I've already started the process?

*Moderator:*

- Bryant Young, IP Attorney, B.L. Young Law LLC; IIP SJ Chair of Institute Development and Advancement

*Panelists:*

- Rhonda Barton, Senior Patent Attorney, Stanley Black & Decker, Inc.
- Patricia Campbell, Professor of Law, University of Maryland School of Law
- B. Delano Jordan, Jordan IP Law
- MacLane C. Key, Attorney, IP&L – Patents, Microsoft Corporation
- Mialeeka C. Williams, Innovation Counsel, The Coca-Cola Company

**12:45 - 2:00 PM**

**Luncheon Keynote Address: Victoria Espinel, U.S. Intellectual Property Enforcement Coordinator**

**2:00 - 2:45 PM**

**IP Social Activism and Legislative Action: Protecting and Enhancing the Public Interest**

- What should I know about IP social policy, civil rights, and the public interest?

*Moderator:*

- Lateef Mtima, Professor of Law and Director of IIP SJ, Howard University School of Law

*Panelists:*

- Peter Maybarduk, Public Citizen
- Harold McDougall, Professor of Law, Howard University School of Law
- Casey Rae-Hunter, Communications Director and Policy Strategist, Future of Music Coalition
- Derek Slater, Google

**2:45 - 3:30 PM**

**Protection for Indigenous Cultural Knowledge and Expression**

- Is cultural expression and “know-how” in my community protectable?

Moderator:

- Dr. Jane Anderson, University of Massachusetts

Panelists:

- Christine Haight Farley, Associate Dean and Professor of Law, American University, Washington College of Law
- Sonia Katyal, Professor of Law, Fordham Law School
- Molly Torsen, Copyright Scholar and Former WIPO Consultant

**3:45 - 4:15 PM**

**Closing Keynote Address: Sharon Barner, Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO**

**4:15 – 5:00 PM**

**Break-out Sessions**

- What can I do to help?

Summit participants can join IP Empowerment Summit Action Committees and work to enhance IP education and empowerment in their communities.

**5:00 PM**

**Summit Adjournment**

**5:00 - 7:00 PM**

**Networking Reception**

**ABOUT IIPJSJ**

The mission of the Institute of Intellectual Property and Social Justice (IIPJSJ) is to advance the political, social, and economic empowerment of historically disadvantaged and excluded groups through facilitating their creation, use, and exploitation of intellectual property.

IIPJSJ was founded by Professor Lateef Mtima and Professor Steven Jamar to address the social justice implications of intellectual property law and practice both domestically and globally. IIPJSJ's work at the Howard University School of Law ranges broadly and includes scholarly examination of intellectual property law from the social justice perspective; advocacy for social-justice aware interpretation, application, and revision of intellectual property law; efforts to increase the diversity of the those who practice IP law; and development of programs to empower historically and currently disadvantaged and under-included groups to exploit IP effectively.

## REGISTRATION INFORMATION

Due to the generous support of our Program Sponsors, the IP Empowerment Summit is free for all participants. If you are interested in attending the Summit, please register online at <http://cipcommunity.org/iipsj2010>.

For additional information about the IP Empowerment Summit please visit us at [www.iipsj.org](http://www.iipsj.org) or contact Tashia Bunch Henderson at 617-956-5909 or at [henderson@fr.com](mailto:henderson@fr.com).

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