



INSTITUTE OF
**INTELLECTUAL PROPERTY
& SOCIAL JUSTICE**

Seventh Annual Intellectual Property Law Seminar

Thursday and Friday
March 11-12, 2010
Washington, DC

Howard University School of Law
2900 Van Ness Street, N.W.
Washington, DC 20008

- *Key developments in copyright and digital information law*
- *Recent decisions on key words searches as trademark use*
- *Latest Supreme Court development on In re Bilski and patent-eligible subject matter*
- *Come and hear CAFC, ITC, district court judges, USPTO director, in-house counsels of major corporations, professors, and leading practitioners on significant IP developments*

Federal Circuit
TRADEMARK *intellectual property*
LICENSING *patent*
copyright
Domain Names
Doctrine of Equivalents

Presented by:
Institute of Intellectual Property and Social Justice
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Program Sponsors:
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Registration Information

To register for the IIPJSJ at Howard University School of Law Seventh Annual Intellectual Property Law Seminar, please complete the Registration Form below and send it with your check made payable to "Institute of Intellectual Property and Social Justice" or "IIPJSJ" for the appropriate program fee to Professor Lateef Mtima, Howard University School of Law, 2900 Van Ness Street, N.W., Washington, DC 20008. Credit card payments cannot be accepted.

The program fees are listed below on the Registration Form. Note the substantial savings for registrations received by February 28, 2010.

You may also register online at <http://iipsj.org/CLE/CLE-registration.html> and pay by Paypal or mail your check to the address above.

For more information, contact Professor Lateef Mtima at lmtimeallmtima@aol.com or at 202.806.8012.

Registration Form



INSTITUTE OF
**INTELLECTUAL PROPERTY
& SOCIAL JUSTICE**

Name _____

Title _____

Company/Firm Name _____

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Business Phone _____ Business Fax _____

My Registration Fee is enclosed

2-Day Program - Before February 28

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$200 Non-profit, governmental, public interest lawyers, for full-time academics

2-Day Program - After February 28

- \$450 All registrants not listed below
- \$400 HUSL Alumni or multiple registrants from the same organization
- \$200 Non-profit, governmental, public interest lawyers, for full-time academics

1-Day Program - Before February 28

- \$250 All registrants not listed below
- \$200 HUSL Alumni or multiple registrants from the same organization
- \$100 Non-profit, governmental, public interest lawyers, for full-time academics

1-Day Program - After February 28

- \$350 All registrants not listed below
- \$300 HUSL Alumni or multiple registrants from the same organization
- \$150 Non-profit, governmental, public interest lawyers, for full-time academics

I will attend the March 11 Session

I will attend the March 11 Luncheon

Yes No

I will attend the March 12 Session

I will attend the March 12 Luncheon

Yes No

Signature of Seminar Registrant

Date Submitted

About the Seminar

The Institute of Intellectual Property and Social Justice (IIP SJ) and Finnegan, Henderson, Farabow, Garrett & Dunner, LLP have collaborated to present the Seventh Annual Intellectual Property Law Seminar. The two-day program will be held on the campus of Howard University School of Law at 2900 Van Ness Street, N.W., Washington, DC.

The continuing convergence of the major forms of IP protection has made it essential that IP lawyers keep pace with important developments in multiple areas of IP practice. Today's patent attorneys keep abreast of relevant changes in the copyright law; copyright attorneys often find knowledge of major developments in trademark jurisprudence invaluable in meeting the needs of their clients.

Moreover, the need for fresh, innovative approaches to new intellectual property challenges spurs the demand for diversity in the IP bar. To meet the evolving needs of today's IP practitioners, creators, developers, and distributors, IIP SJ presents a comprehensive two-day program, through which seasoned attorneys can enhance their skills, experienced minority and women attorneys can reach wider audiences, and aspiring IP practitioners can enjoy a unique and affordable opportunity to become familiar with key IP principles and important controversies of the day.

Distinguished Guests

Honorable David J. Kappos, Under Secretary of Commerce for Intellectual Property and Director
United States Patent and Trademark Office

Honorable Paul R. Michel, Chief Judge
United States Court of Appeals for the Federal Circuit

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Honorable Paul J. Luckern, Chief Administrative Law Judge
United States International Trade Commission

Honorable Liam O'Grady
United States District Court for the Eastern District of Virginia

Program Chairs

Lateef Mtima, Professor of Law, Director of IIP SJ
Howard University School of Law

and

Esther H. Lim, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

CLE

The seminar has been approved for CLE credit since 2003; 2010 credit applications have been filed for California, Delaware, New York, Ohio, Pennsylvania, and Virginia.

Special Needs

If you have special needs as addressed by the Americans with Disabilities Act, please notify Professor Lateef Mtima at Howard University School of Law, Imtimalmtima@aol.com at least two weeks prior to the seminar.



Howard University School of Law Library

intellectual property

Copyrights and Trademarks - Thursday, March 11, 2010 (Day 1)

Introduction and Welcome: 8:45 - 9:00

Lateef Mtima, Professor of Law,
Director of IIP SJ
Howard University School of Law

Morning Session: 9:00 - 12:35

9:00 - 10:00 Recent Developments in Trademark and Copyright Law

Julia Anne Matheson, Partner (Moderator)
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Margaret A. Esquenet, Of Counsel
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Douglas (Chip) A. Rettew, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

10:00 - 10:45 Hot IP Issues for 2010: Innovative Approaches to New IP Challenges

Tashia Bunch, Associate
Fish & Richardson, P.C.
(PTO Trademark Examining Attorney 2006-08)

Andrea Evans, Partner
The Law Firm of Andrea Hence Evans, LLC
(PTO Patent Examiner 2002-05; Trademark Examining
Attorney 2005-07)

Bryant L. Young, Associate
Connolly, Bove, Lodge, & Hutz, LLP

Morning Break

10:50 - 11:35 Advising IP In-house Counsel

Daniel C. Glazer, Of Counsel
Patterson Belknap Webb & Tyler LLP

Darryl Hobbs, Senior Attorney,
Legal and Corporate Affairs
Microsoft Corporation

Jeffrey A. Maine, Professor of Law
University of Maine School of Law

11:35 - 12:35 Intellectual Property in the Global Arena: Invoking International Law

Carrie LaCrosse, Senior Foreign Affairs Officer (Moderator)
Office of Intellectual Property Enforcement,
U.S. Department of State

Lee Feldman
National Peace Foundation

Arti Rai, Administrator for External Affairs
United States Patent Office

Dick Wilder, Associate General Counsel for
Intellectual Property Policy
Microsoft Corporation

Luncheon Program: 12:35 - 2:00 Venable LLP Intellectual Property and Social Justice Symposium Luncheon

Doo Wop Sidemen Changes: Who Owns the Name? A Discussion with Performing Artists and Their Advisors (1:00 - 2:00)

Spencer H. Boyer, Professor of Law (Moderator)
Howard University School of Law

Walt Maddox, Original Member and Manager
The Marcells

Lita T. Rosario, Principal
WYZ Girl Entertainment Consulting, LLC

Afternoon Session: 2:00 - 5:35

2:00 - 2:45 IP Ownership Rights in Tradenames: Contractual Assignments and Unfair Competition

Phillip Hampton, Partner
Dickstein, Shapiro, Morin, & Ochinsky

Leland P. Schermer, Partner
Leland Schermer & Associates, P.C.

2:45 - 3:30 Adderley v. National Football League Players Association: A New Generation of Litigation Over the Use of Athletes' Images

Ronald Katz, Partner
Manatt, Phelps, & Phillips, LLP

Afternoon Break

3:35 - 4:35 Digital Use of Copyrighted Material: Confronting Infringement Liability in the Digital Context (1 hour Ethics Credit)

James Grimmelmann, Professor of Law
New York Law School

William Patry, Senior Copyright Counsel
Google

4:35 - 5:35 Ethical Issues in IP Representations: The Cautious IP Practitioner (1 hour Ethics Credit)

William Thomashower, Partner
Schwartz & Thomashower LLP

“ The combination of cutting edge issues with social justice themes provides more than the usual CLE instruction—it adds thought-provoking ideas and interesting commentary.”

Patents - Friday, March 12, 2010 (Day 2)

Introduction and Welcome: 8:30 - 8:45

Esther H. Lim, Co-Chair of IIP SJ Conference
Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Steven D. Jamar, Professor of Law, Associate Director of IIP SJ
Howard University School of Law

Morning Session: 8:45 - 12:00

8:45 - 9:15 Key Patent Cases: Year in Review

Thomas L. Irving, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

9:15 - 10:15 The Corporate Value of IP During an Economic Recession: Obtaining, Licensing, and Enforcing IP Rights

Jennifer M. Hayes, Partner (Moderator)
Sughrue Mion PLLC

Michael J. Blake, Director of Litigation, Director of Patent Operations
Eastman Chemical Co.

Bryan C. Diner, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Jon D. Wood, Chief Intellectual Property Counsel
Bridgestone Americas

Morning Break

10:30 - 11:00 Special Morning Presentation

Honorable David J. Kappos,
Under Secretary of Commerce for Intellectual Property
and Director
United States Patent and Trademark Office

11:00 - 12:00 Bilski and the Supreme Court: What in the World is Patentable?

E. Robert Yoches, Partner (Moderator)
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Robert D. Becker, Partner
Manatt, Phelps & Phillips, LLP

J. Michael Jakes, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Ankur Shah, Associate General Counsel for
Intellectual Property
Freddie Mac

Luncheon Program: 12:00 - 1:30

Keynote Presentation: How the Patent System Can Be Made Better for Everyone

Honorable Paul R. Michel, Chief Judge
United States Court of Appeals for the Federal Circuit

Afternoon Session: 1:30 - 4:15

1:30 - 2:30 Inequitable Conduct: A Litigation 'Plague' or a Necessary 'Proscription' Against Prosecution Misconduct? (1 Hour Ethics Credit)

Joshua D. Sarnoff, Professor (Moderator)
Visiting Professor, DePaul University College of Law

Honorable Richard Linn
United States Court of Appeals for the Federal Circuit

Richard B. Racine, Partner
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

Bruce T. Wieder, Member
Dow Lohnes PLLC

2:30 - 3:15 Special Afternoon Presentation: Intellectual Property Rights, the ITC, and Social Justice

Honorable Paul J. Luckern, Chief Administrative Law Judge
United States International Trade Commission

Afternoon Break

3:30 - 4:15 Views from the Bench on Venue, Stays, and Patent Reform

Honorable Liam O'Grady
United States District Court for the Eastern District of Virginia

"A comprehensive program with one of the most diverse CLE faculties I have encountered."

Directions to the Law School

Howard University School of Law
2900 Van Ness Street, N.W.
Washington, DC 20008

Located in the beautiful Northwest district of Washington, DC, near the National Zoo, the Howard University School of Law can be reached by car, taxi, or metro.

If driving, take Connecticut Avenue to Van Ness Street. Turn east on Van Ness Street, and proceed past apartment buildings on both sides of the street. The school is at the end of the cul-de-sac on Van Ness. Parking is limited; Metro is recommended.

Via Metro, take the Red Line to the Van Ness/UDC station. Take the Connecticut Avenue exit. Walk left on Connecticut to Van Ness. Turn left on Van Ness and proceed past apartment buildings on both sides of the street. The Law School buildings face a circle at the end of the cul-de-sac.

For more detailed instructions, see
<http://library.law.howard.edu/Information/location.htm>.

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